

The background features a repeating pattern of small, light-colored icons including a microscope, a computer monitor, a bar chart, a globe, a hand holding a pencil, a gear, a lightbulb, a magnifying glass, a person, a document, a speech bubble, a network diagram, a pie chart, a line graph, a rocket, a virus, a DNA helix, a microscope, a computer monitor, a bar chart, a globe, a hand holding a pencil, a gear, a lightbulb, a magnifying glass, a person, a document, a speech bubble, a network diagram, a pie chart, a line graph, a rocket, a virus, and a DNA helix. A large, semi-transparent watermark logo is centered in the background, depicting a stylized figure with a crown and a shield, surrounded by circular motifs.

BNA 2026

Haytham's Reel

Brief Study Guide

Haytham's Reel

Round

1

400 ISO

The first round, titled “400 ISO” introduces participants to the world of black and white street photography, challenging them to capture the raw and unfiltered essence of the streets. Before the event, each team will receive two prompt options and select one to photograph, producing raw images that authentically reflect their chosen theme. Delegates will transform these pre-captured photographs into a polished 8-shot magazine with a designed cover page, location tags, photography credits and a 25-30 words description for each image. Delegates will also be required to document behind the scenes material that highlights their creative process and approach. This round pushes delegates to pair documentary-style realism with thoughtful visual narration, resulting in a magazine that is cohesive, expressive, and true to the spirit of street photography.

Delegate Cap: Not applicable

2

Rebranding a Movie:

This round challenges delegates to explore creative reinvention by reimagining an existing film or TV show in an entirely new genre. From transforming Harry Potter into a horror film to reinventing Barbie as a psychological thriller, this round pushes delegates to reinterpret familiar narratives through a unique visual perspective. Given a genre ranging from romance to sci-fi to mystery, delegates will redesign the original poster using the colours, typography, mood, and stylistic cues of their new genre. This round celebrates imagination, visual interpretation, and the ability to transform something iconic into something unexpected.

Delegate Cap: 2 per team

3

Ghalib ki Kahani

Where poetry meets the lens, Ghalib ki Kahani serves as the signature and final round of Haytham's Reel. In this round, teams are challenged with translating the emotional depth of an assigned poem into a short film, capturing not only its words but the feelings and emotions embedded within them. Each team will also be given a distinct cinematographic style inspired by a Lollywood or Hollywood filmmaker, challenging them to merge poetic expression with stylistic accuracy.

Across Days 2 and 3, delegates will develop a cinematic interpretation that reflects both the soul of the poem and the visual identity of their assigned filmmaker. As the decisive round of the competition, Ghalib Ki Kahani crowns the ultimate storytellers of Haytham's Reel.

Delegate cap: Not applicable

Note: The information in this document is subject to changes.