

Chanel's Atelier:

Introduction:

The Fashion Trial is an optional, creative competition designed to celebrate both style and intellect. Delegates are challenged to design a fashion line that embodies the spirit, modules, and identity of BNA. This trial encourages innovation, aesthetic strength, and meaningful storytelling through wearable art.

Important: Delegates will **NOT** be provided with digital electronics (e.g., tablets, laptops, phones) for the trial. Participants must bring their own devices as they require digital tools for design creation.

Design Guidelines:

Participants must produce a fashion line that meets the following criteria:

A. Number of Items;

Delegates may submit a fashion line consisting of **4 to 6 items**. Each item should clearly connect to the BNA theme or narrative.

B. What the Items Can Be

Delegates may design any of the following:

- Apparel (tops, dresses, pants, jackets, gowns, etc.)
- Accessories (bags, hats, belts, scarves, etc.)
- Footwear
- Conceptual outfits

C. What the Items Cannot Be

Items must not include:

- Offensive or discriminatory symbols or imagery
- Religious or political slogans that are not connected to BNA's mission
- Replicated logos from external brands
- Designs that promote unsafe, harmful content
- Inappropriate clothing items (e.g. lingerie)

Submission:

Delegates must submit:

- A design portfolio (digitally) including the complete fashion line
- The delegates have to mention under each item the aspect they chose as a heading then write its explanation
- Descriptions for each item (3-4 sentences explaining the concept and detailing how the item reflects on the BNA aspect they chose)
- Delegates must submit their complete fashion line as a single PDF file via Google Forms.

Delegates should ensure that their fashion line is cohesive and aesthetically pleasing

Delegates can make use of a sub-theme other than the overall BNA theme.

Themes of BNA to reference in fashion line:

Theme	Guidance
Colour Scheme	Incorporate BNA's official palette: Red, Black, and Pink
STEM Representation	Subtle or bold references to science, technology, engineering, or math (e.g., patterns, motifs, textures inspired by modules)
Business Focus	Representation of entrepreneurship, innovation, or business concepts in design elements, prints, or structure
Module Reference	Choose any 2 modules and reflect their identity creatively (CS, Engineering, Aerospace, Law, Medical, Business, Environment, Media, Math)
Trial/Tribulation Reference	Incorporate elements from any 1 trial or tribulation (Chemistry, Robotics, Fashion, Media, History, BSX)
Social Events Inspiration	Capture the energy, mood, or experience of BNA socials (Concert, Bonfire, Opening or Closing Ceremony)
BNA Mission	Open-ended interpretation of what BNA means to you
Teamwork	Reflect unity, collaboration, or connection between modules or delegates through design elements or accessories
Module Fusion	Combine two or more modules into a hybrid concept (e.g., CS + Aerospace)

Important:

- Delegates must choose a **different theme** for each item
- The same theme **cannot** be used more than once.

- The number of items will determine the number of themes used; if 4 items, 4 themes.
- **Maximum 6** themes can be chosen as 6 is the item limit.

Softwares:

- Canva
- Ibis paint
- Paint
- Krita
- Inkscape
- Vector
- Sketchbook

Delegates can only use the following software; if any other is used, it will lead to immediate elimination.

Evaluation Focus:

Judges will evaluate submissions based on:

- Creativity & Originality: How unique and original the concept is
- BNA Identity: How well items reflect the spirit, modules, and themes of BNA
- Aesthetic & Wearability: Cohesion, visual appeal, and realistic wearability of items
- Conceptual Storytelling: Clarity and meaning behind each item
- Execution: Quality and clarity of sketches, digital designs, or prototypes

Preparation & Study Resource Hub:

Category	Possible Resources
Topics to Study	- Fashion concept development and storyboarding - Cohesion and aesthetics in fashion lines - Innovation under creative constraints
Skills to Master	- Cohesion and aesthetic planning - Digital sketching and design - Storytelling through fashion
Additional reading material	- Fashion Design Overview– Explains what fashion design is, how it works, its purpose, and basic principles of the field. https://learn.humsa.com/art/fashion-design/?utm_source=chatgpt.com - History of Fashion Design– Explores the evolution of fashion, influential eras, and how historical trends inspire modern design. https://cursa.app/en/page/exploring-fashion-history-for-inspiration?utm_source=chatgpt.com
Digital Fashion & Visual Guides	- Colour Theory for Fashion (YouTube) – Understanding colour application in fashion - Croquis Drawing Techniques (YouTube) – Learning fashion figure sketches - Basics of Fashion Design (YouTube) – Core design principles - Principles of Fashion Design (YouTube) – Understanding textures, tools, balance, contrast, and scales.

